Abilities
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_Knows about salesperson tactics to persuade a consumer to make a purchase

Unde	erstanding Advertising
	Can read and is familiar with terms associated with advertising
	Knows the function of advertising
_	Can distinguish between an honest value and suspicious terms used in advertising
Cred	it
_	Understands concept of credit, leasing, and credit cards
_	Can complete a credit application
	Can read credit contracts
_	Can identify the cash price and credit price of an item and calculate the difference in value
	Knowledgeable of cash advances and different types of loans
_	Knows what to consider when borrowing money
_	Can complete a loan application
_	Knowledgeable of the different "do's" and "don'ts" of credit
_	Knowledgeable of credit rating system and the importance of a good credit rating
-	Knows consumer rights and resources pertaining to credit and loans
Purc	hasing and Maintaining a Car
_	Knows responsibilities of purchasing or leasing a car
_	Knowledgeable of terms associated with purchasing or leasing a car
_	Knows several places to purchase a car
_	Can read classified advertisements pertaining to car sales
_	Can distinguish factual statements from possibly misleading terminology
_	Knowledgeable of what factors to consider when purchasing a car
_	Knows the financial aspects associated with purchasing a car
_	Can determine the amount of money he or she is able to spend on the car purchase
_	Can determine the difference in the amount of money in possession and the sales price of a
	particular car
_	Can determine the best size, model, and so on of car that will suit his or her needs
_	Can interact with a car salesperson
	Knowledgeable about car maintenance, its importance, and the cost of car maintenance
_	Knowledgeable of car maintenance terminology
_	Can budget for car maintenance costs
-	Knows where to take a car to get maintenance performed
Insu	rance
_	Knowledgeable of the concept of insurance and its purpose
_	Knowledgeable of various types of insurance (i.e., life, car, health, disability, social security, burial)
_	Knowledgeable of insurance terminology
_	Can read information describing the benefits and costs of various insurance policies
	Knowledgeable of eligibility terms
	Knowledgeable of what items are not covered by a given policy
_	Can compare different plans for the same type of insurance
_	Knowledgeable of social security and its benefits
_	Aware of different benefits available to persons over the age of 65
	Knowledgeable of Medicare and who is eligible for benefits under this plan
_	Can compute how much of his or her income could be spent on insurance
_	Knows the role of an insurance agent in helping someone determine the type and amount of
	insurance to huy

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